



Polio Continues to Strike

In 1955—the year in which the Salk polio vaccine was given to the world by **March of Dimes** research—some **30,000** Americans were stricken with infantile paralysis. It was the eighth consecutive year of the *worst polio epidemics of all time*. Millions of children were protected through vaccine supplied by the **March of Dimes**. But, among the unprotected, polio still took its terrible toll.

In Massachusetts and Wisconsin, sweeping epidemics brought tragedy to thousands of homes. Throughout the nation the disease served notice that *polio is not licked yet*. However grim the emergency, your National Foundation met the challenge with **March of Dimes** funds, equipment and personnel, contributing 18 years of experience to the battle against polio.

At the year's end, there were **68,000** polio patients who would face 1956 looking to the **March of Dimes** for assistance. For them, the vaccine comes too late. But it is not too late to **HELP**. **GIVE NOW**—to the 1956 **March of Dimes**.

Polio isn't licked yet!

The Salk Vaccine

"The Salk vaccine is safe and effective." That statement in April, 1955 climaxed months of study of the polio vaccine. Your **March of Dimes** had poured millions of dollars into research leading to the vaccine's development. It had paid for a fellowship for Dr. Salk. It financed the **\$7,500,000** vaccine field trials of 1954. It wisely invested your contributions in a multi-million dollar vaccine program to protect millions of school children during the 1955 polio season.

The world now recognizes the Salk vaccine as a landmark in medical history. But polio research has not ended.

- ▶ How long will immunity last?
- ▶ How can the vaccine be made *more effective*?
- ▶ How can vaccine be produced *without* the costly use of monkeys?
- ▶ Can a *better* vaccine be produced from live polio virus?
- ▶ Can a *preventive drug* be developed to halt epidemics?

These questions must be answered. Professional workers must be trained for the continuing fight. New ways must be found to restore to a full life the crippled, the bed-ridden, the thousands imprisoned in iron lungs. The job is not finished.

Join **Polio isn't licked yet!**
The **MARCH OF DIMES**

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

120 BROADWAY, NEW YORK 5, N.Y. Franklin D. Roosevelt, Founder

Publication No. 35



191

Here's why **Polio**

isn't

licked

yet...



5 Targets for The Stricken

If you could walk through a polio ward today, you would understand why polio has not yet been conquered.

No vaccine can help the stricken. They're crippled NOW. Their victories don't make headlines. The smallest movement of a finger. A few blessed hours out of an iron lung. Learning to breathe by gulping air, like a frog. Taking a single step on crutches . . .

These are the small conquests that spark the existence of the stricken. These are the victories over polio which they earn through courageous effort—and YOUR help in the March of Dimes.

At 14 March of Dimes Respirator Centers, in countless hospitals across the nation, and even in patients' homes, you are placing new goals within grasp of the severely stricken. Step by step, aided by the March of Dimes, those once without hope are hitting targets which, for them, spell victory over polio.

Their fight is a costly one. In 18 years, your March of Dimes has provided \$233,000,000 in patient aid alone. The result: Human lives saved—men, women and children who will work and play again, free from the *insult* of crippling polio.

1 Survival



When paralysis hits the breathing muscles, the first battle is for life itself. A short time ago, death was almost certain. Today, March of Dimes respirators blanket the nation, on the alert. Rushed into emergency action, they score the first triumph over polio—**SAVING LIVES!**

2 Freedom from The Iron Lung



Survival, when it means imprisonment in an iron lung, is not enough. March of Dimes funds have developed new mechanical breathing aids—the chest respirator and rocking bed. At Respirator Centers **MOST** patients are quickly weaned from total dependence upon their steel jackets.

3 To Breathe Without Help



Listen to yourself breathe. Suppose each breath depended upon power controlled by someone else? To shed all mechanical devices, to breathe again—without help—is the goal of thousands of patients served by your March of Dimes.

4 To Rise Up



When polio's first impact has passed, the struggle toward a useful life is just beginning. With new devices, one muscle may be taught to do the work of many. But one lone person, fighting for a new grip on life, must be helped by many, giving voluntarily to the March of Dimes.

5 To LIVE Again!



This is the ultimate goal of the stricken—to be a person again . . . to support a family . . . to keep house . . . to go to school. These are victories over polio which must be won today, tomorrow and for years to come—through the March of Dimes.